

POWERED BY

**Airone**  
SERVICE

LISTEN, LOOK... BE AMAZED!

[www.aironeservice.it](http://www.aironeservice.it)

# Emotions, a step forward.

Events • Conferences • Concerts

Production • Museum installations

System Integrator • Digital Signage

 **Airone**

# Emotions a step forward



- Project, production, rental and installation for events indoor and outdoor
- System integrator for fixed installations with high added value
- Digital Signage systems: technology, Content Creation and Management



Our Works begins wherever an event, a congress, or the necessity of dynamic communication is in place. A task quite well accomplished since 2001, by making available and deploying our own equipment. Through the years we have been capable of delivering a growing complete service solving the challenges connected to management of complex events. Today, from our headquarter in Bergamo, in the northern part of Italy, beyond lots of edge of technology equipment directly available from our large warehouse, we offer a competent support on the event design through a qualified team of experts. Large internal spaces and demo rooms are available for the set up of virtual and hybrid events. A creative service for effective graphics and communication is also available.



*Ogni evento è un'emozione*

## Beyond yours expectations

Let us take you into a world made of strong emotions, sounds and lights; but also of soft atmospheres and warm environments. We can understand your needs and comprehend your idea. This is just the starting point: we can immediately create the atmosphere, define the equipment to be used and present in advance the expected effects.

**We are thrilled by the idea of going beyond your expectations** and offering you what you can't imagine, just to discover that it is exactly what you were looking for!



Corporate parties Digital signage  
Fashion shows  
Exhibitions and conferences Sport events  
Meetings and congresses  
Concerts and shows



## Reliability

in a world of "artists", we are those who get the job done

## Creativity and Enterprise

proposing innovations Young engineers  
competent, coordinated by project leaders  
of great experience

## Commercial operators

able to manage even complex projects

## Upgrade courses

products and technologies to be ahead of time

# Hi-tech born

To keep up with today's world, is not enough just being "Digital natives", it is also necessary to be competent technicians with deep knowledge the many innovations and opportunities offered by the mix of electronics, light effects and wi-fi communications.

**We are the main characters of this overwhelming evolution** and our technicians move at ease obtaining the most from the equipment offered by the market. We put our know-how at your disposal to create innovative solutions.



# Everything and immediately

The exclusive advantage we offer is our large warehouse continuously updated with industry news: we are self-sufficient in supplying technology for shows and events, indoor and outdoor, offering natural economic and operational benefits.

Such advanced equipment requires continuous updating: part of our structure is dedicated to **courses and seminars** to always be over the top. Special events are continuously organized at our headquarter both for internal and external partners.

Video projections and mapping  
Motorized headlights and lights direction  
Monitors, projectors, video walls, video direction  
Audio equipment for any event  
Adhesive, transparent, shapeable LED screens

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# We're always where you need us

From the headquarter in the province of Bergamo we easily cover the north of Italy, nevertheless our network allows us to reach any location on the national territory. Constant assistance is provided to important venues through specific partnerships, as **MediolanumForum in Assago**, **Teatro della Luna**, **Palazzo del Ghiaccio**, as well as at the **Bergamo Congress Center** where all the system are fully supported directly. But we are also at home at the **Milan Fairs**, at **Lario Fiere** and **RAI** where we deploy and run equipment for the most prestigious formats.

Our Show Rooms are available for **virtual or hybrid events**, each time set up according to specific needs.

Congress centers Museums  
Theaters Sports halls  
Television studios Historical buildings  
Location outdoors  
Virtual or hybrid events

 **Airone**



# System Integrator

We don't just manage events; our skills are also available to those who need fixed set-ups on site. Wherever specific experience in designing and deploying audio/video and lighting system is required, Airone is able to offer deep knowledge of the products and highly trained staff. To complete the service, we have a **repair laboratory**, both for the equipment we supply and for the assistance to our partners who work in the area.

We are associated with



## Production

Every project is fully managed ensuring integration with existing systems, evaluating the supply of equipment and also guaranteeing the **technical management of toghere the spaces** thanks to our own technical support staff or along with customer's personnel. Exhaustive after sales support is completing each technical intervention. Full creative support can be provided for the production of contents on a scheduled or spot basis.



Audio systems Immersive reality  
Industrial lighting Show rooms Civil installations Bright scenographies  
Home automation Spectacularization of the Point of Sale  
Installations in sports facilities Set up for exhibitions and museums



# Artificial intelligence and traffic analytics

Communication on the retail store can be interactive. Face detection camera systems and thermal detectors can provide information on the flow of the public, detecting the type of people passing by and adapting the message transmitted by the systems accordingly. It is also possible to obtain data on traffic flows within the premises with the aim of optimizing furniture arrangements and considering visitor's specific interests. Collected data are analyzed by the system in order to support and drive the Company Marketing activity toward the most effective choices targetting sales objectives.

# Creativity and technology

Through our subsidiary **GO-ON** we can provide for the creation of original contents or in line with the guidelines of corporate communication. We can therefore produce campaigns on points of sale, communications in shopping centers, advertising in sports fields, menus in restaurants... We can also manage the distribution of content any-where in the area, providing for the programs schedule.



# Digital Signage

We design, install and support video communication systems in any environment, indoors or outdoors. A Digital Signage platform may include any kind of sharing as monitor, tablet, video wall, projection. The sharing of contents can be centralized for transmitting on an articulated network of sites distributed everywhere. Advertising communications, technical information, marketing actions are delivered in a dynamic, clear and attractive environment.



# AIRONE in a Snapshot!

Operative since 2001, supported by 30 direct employees, competent and sistematically skill updated

Relaying on a new location, equipment with the latest High Tech testing equipment and demos

Latest products available for sale and renting from our 5.000 square meters warehouse

Selected partnerships and special agreements with the major High Tech brands to develop new products and field deployment

A strong logistic capability is assured through a large number of proprietary vehicles

Design, manufacturing, installation and commisioning of equipment for musical, artistic, company and sports events

Sistem integration and deployment of audio-video and lighting platforms

LVS Solution S.r.l.

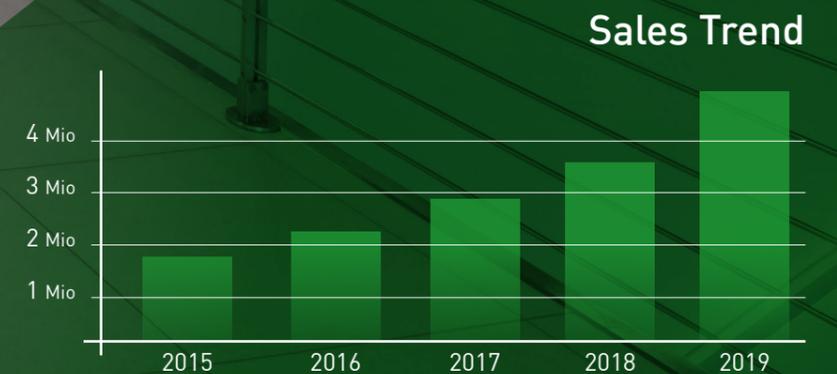
AC produzioni S.r.l.

EMHEA S.r.l.

GO ON

new format  
branded contents  
placemaking  
digital signage

PARTIALLY OR FULLY CONTROLLED SISTER COMPANIES



go-on.stl



 **Airone**

Via Passerera, 60A - 24060 Bolgare (BG) - Italy - [info@aironeservice.it](mailto:info@aironeservice.it) - Ph. +39 035 0775473

[aironeservice.it](http://aironeservice.it)